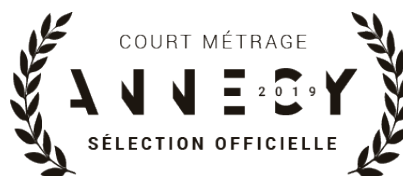


## CREDITS

AN ANIMATED FILM BY Claudius Gentina  
 ANIMATION Cécile Brun, Claudius Gentina, Arzu Saglam  
 MUSIC AND SOUND DESIGN Peter Bräker;  
 LAP STEEL GUITAR Claude Kaiser  
 CONSULTING Marcel Ramsay, Rafael Sommerhalder  
 Michael Frei, Karin Schwarzbek  
 GRAFIC DESIGN Alberto Vieceli  
 SOUND MIX MAGNETIX Florian Eidenbenz  
 WORLD SALES Aout Media  
 LAB Cinegrell  
 PRODUCED BY gentinafilm © 2018  
 CO-PRODUCED WITH Schweizer Radio und Fernsehen SRG SSR  
 REDAKTION Gabriela Bloch Steinmann  
 SCREENING VERSION DCP, 1:1.85; 5.1 soundmix, 3.40 min.  
 no dialogue, made in Switzerland



**Locarno Festival  
 Official selection**



After the premiere in Locarno in 2018, SELFIES has been invited to over 200 international film festivals and won already over 30 awards. SELFIES is now selected for the following festivals: Animafest Zagreb GRAND COMPETITION SHORT FILM; Annecy, Short films Competition; ANIFILM Int. Festival of Animated Film Trebon; 26th Stuttgart International Festival of Animated Film

## AWARDS WON SELECTION

FANTOCHE 16.Int. Festival für Animationsfilm, Switzerland  
**HIGH SWISS RISK  
 SWISS YOUTH AWARD**

KROK 25th Int. Animated Film Festival, Ukraine  
**JURY DIPLOMA**  
 Laudatio: «For the best group selfie of humankind».

Barcelona, FILMETS 28th Badalona Film Festival, Spain  
**BEST FILM OF THE FESTIVAL**  
 Laudatio: «Selfies' is a short film that sends a critical message towards our society today, where everybody feels the urge to photograph every moment to certify that what they experience is really happening. And, above all, it is a film where life appears pointless, in its positive as well as negative aspects, if it is not part of a selfie, however absurd this may be.»

San Francisco 62nd Int. Film Festival, USA  
**GOLDEN GATE AWARD FOR BEST ANIMATED SHORT**  
 Laudatio: In awarding the animated short prize, the jury commented, "this film's playful take on our social media lives encapsulates the highs and lows of the human experience, all packed into a succinct 4 minutes. We loved its creative transitions, absurd sense of humor, and painterly style all used expertly to reflect back on ourselves in these rapidly changing times."

## SYNOPSIS

In a veritable firework display of digital self-portraits, hundreds of quaint, embarrassing and dreadfully disturbing selfies were arranged in a unique short film composition. Single photos, artistically reworked, consolidate to form a ghastly grin that outshines the abyss of human existence.

## TRAILER

<https://vimeo.com/276738565>

## FINANCIAL SUPPORT BY

Federal Office of Culture (DHA), Switzerland; Zürcher Filmstiftung, Switzerland; Schweizer Radio und Fernsehen, SRG SSR; Migros - Kulturprozent

## PRODUCTION

gentinettafilm, Hermetschloostr. 70, CH- 8048 Zürich  
<http://www.gentinettafilm.ch/selfies.html>,  
[mail@gentinettafilm.ch](mailto:mail@gentinettafilm.ch)

## WORLD SALES

OUAT MEDIA, Toronto, Ontario M6P 1Y7 Canada  
<http://www.ouatmedia.com/info@ouatmedia.com>

## DIRECTORS STATEMENT

My film is a walk between everyday life and culture. Whether we want it or not: selfies have become a major, cross-cultural aspect of everyday life. Joe Public is as much a part of this as are starlets and refugees. Staging the self-portraits is based on other people's quotes and on referencing existing images. My film is not a valuation of the self-portraying craze of our times. Rather, I am taking my viewers on a dizzying journey of images that may have unwanted side effects, and offer them a new perspective of this current cultural phenomenon across the globe.

## BACKGROUND

Selfies are the typical phenomenon of our times: regardless of gender, social standing or cultural background, people around the globe film and take snapshots

of themselves everywhere, whether in daily situations or impossible predicaments. What usually is a fleeting event, a moment caught in time, is transferred to the internet and becomes a timeless document across borders. Selfies have become much more than pretty photos for the family album; they are a witness to a person's life and the lives of others.

Selfies don't just capture staged moments of happiness. As research on the internet quickly revealed, they also document the dark side of the human condition. This creates a kind of voyeurism that is largely independent from an onlooker's gaze; with selfies, you define yourself. With selfies, you reinvent yourself - they are your new identity.

## SOUND DESIGN AND MUSIC BY PETER BRÄKER

The sound often changes to match the rhythm of the images, or stretches across scenes to connect them, such as the sound of waves against the seashore or the scream of one of the selfies falling to their death. The action is reflected in the sound, thus creating the relationship between the selfies and their environment.

## LAB STEEL GUITARE BY CLAUDE KAISER

The Mediterranean music at the beginning and at the end of the film is a testament to the spontaneous way of life of all those selfie composers.

## FILMMAKER

Claudius Gentinetta is one of the most acclaimed animation filmmakers in Switzerland. He is especially known for his award-winning short films THE CABLE CAR, SLEEP and ISLANDER'S REST, which all became huge international festival hits.

## BIOGRAPHY

1968 born in Lucerne. Studies in graphic design and animation in Lucerne, Liverpool and Kassel. 1995 scholarship year in Cracow. Working as freelance graphic artist and animator in Zurich.



SELFIES is a fireworks display of grinning people who lose themselves in the abysses of human existence. A selfie race around the world. A view on people's every-day obsession with portraying themselves.